MONTHLY GROWTH PACKAGE

BLC AI Power Front Desk Plus

$465.98 /month

Bring phone calls into the same front desk as chat, reviews, social, and campaigns, everything in Front Desk included.

Month to month. No long-term contract, cancel anytime with 30 days notice.

WHAT'S INSIDE

Online presence	Accurate listings and keyword tracking on Google and Maps.	10 features
Chat, text & voice	Every message, text, and call answered 24/7.	16 features
Reviews	Reply to reviews, show them off, and learn from them.	18 features
Social AI	Plan, write, and publish posts and blogs.	14 features
Email & text campaigns	Follow-up messages that go out on schedule.	7 features
Advertising Intelligence	See which ads bring in customers.	5 features
AI CRM	Deals, contacts, and meeting notes in one place.	18 features

Ready to start? Buy BLC AI Power Front Desk Plus online or text (571) 200-3130 with questions.

SIDE BY SIDE

Compare both packages

Every feature, and which package includes it.

Feature	Front Desk $321/mo	Front Desk Plus $465.98/mo
ONLINE PRESENCE		
Syncing to Google and Facebook	Yes	Upgraded
Keyword Tracking for 3 keywords	Yes	Upgraded
Monthly Keyword Refresh	Yes	Upgraded
AI-powered business descriptions	Yes	Upgraded
Your details on 40+ listing sites	Yes	Yes
Updates in 15 minutes to an hour	Yes	Yes
Protected from outside changes	Yes	Yes
Missing and inaccurate listing report	Yes	Yes
Everything customers look for	Yes	Yes
Syncing to Google, Facebook, Apple, Bing, Instagram, and X	No	Yes
Keyword Tracking for 15 keywords	No	Yes
Local SEO Grid	No	Yes
Weekly Keyword Refresh	No	Yes
AI-powered business descriptions and keyword suggestions	No	Yes
CHAT, TEXT & VOICE		
AI Web Chat	Yes	Yes
Appointment Booking & Lead Capture via Chat	Yes	Yes
AI WhatsApp Messaging	Yes	Yes
Respond to inbound Facebook Business messages with AI	Yes	Yes
Respond to inbound Instagram Business messages with AI	Yes	Yes
Respond to emails with AI	Yes	Yes
Custom Capability Editor	Yes	Yes
AI SMS Messaging with Local Number (US and Canada)	Yes	Yes
Missed Call Text-Back	Yes	Yes
AI Responses to SMS Campaigns	Yes	Yes
Answer Phone Calls with AI Voice Capabilities	No	Yes
Appointment Booking & Lead Capture via Phone Calls	No	Yes

Feature	Front Desk $321/mo	Front Desk Plus $465.98/mo
Customizable AI Voice	No	Yes
AI Credits included for phone calls	No	Yes
AI Credit limits from January 2027	No	Yes
Pre-paid AI Credit packs	No	Yes
REVIEWS		
Manage and respond to Google and Facebook reviews directly	Yes	Yes
Display reviews on your website with a customizable widget	Yes	Yes
Sentiment analysis on customer feedback	Yes	Yes
Monitor your Google Business Profile and Facebook listings	Yes	Yes
Daily Digest emails and Executive Reports	Yes	Yes
AI-assisted review response (with manual posting)	Yes	Yes
Create and manage review response templates	Yes	Yes
Monitor up to 3 competitors	Yes	Yes
Monitor online citations and social mentions	Yes	Yes
Track review edits	Yes	Yes
Automatically respond to Google and Facebook reviews with AI Reputation Specialist	No	Yes
Chat with your review and NPS data	No	Yes
Send Net Promoter Score (NPS) surveys	No	Yes
Automatic review requests through external review sites	No	Yes
Send review requests via email	No	Yes
Send review requests via SMS	No	Yes
Templates for email and SMS review requests	No	Yes
Unlimited CRM contacts	No	Yes
SOCIAL AI		
Create, draft, schedule, and publish social posts	Yes	Yes
Publish to Google Business Profile and Facebook	Yes	Yes
Upload your own images and videos	Yes	Yes
Stock photography for every post	Yes	Yes
AI-assisted social posts and blog articles	Yes	Yes
Instagram, LinkedIn, X, TikTok, YouTube, and Custom Feed	Yes	Yes
Create and publish SEO blogs to WordPress	Yes	Yes

Feature	Front Desk $321/mo	Front Desk Plus $465.98/mo
On-brand AI images	Yes	Yes
Reply to comments across Facebook, Instagram, and X	Yes	Yes
Auto-generated social calendars	No	Yes
Auto-generated blog calendars	No	Yes
Publish blogs to WordPress automatically	No	Yes
Create and refine content by chatting	No	Yes
Ask the AI Social Media Manager about performance	No	Yes
EMAIL & TEXT CAMPAIGNS		
Email and text writer with AI	Yes	Yes
Templates	Yes	Yes
Drag-and-drop email builder	Yes	Yes
Multi-step campaigns	Yes	Yes
Email and text in one place	Yes	Yes
Engagement history for each contact	Yes	Yes
Campaign reports	Yes	Yes
ADVERTISING INTELLIGENCE		
All your ads in one dashboard	Yes	Yes
Side-by-side campaign comparison	Yes	Yes
Smart insights	Yes	Yes
ROI calculator	Yes	Yes
Advanced Reporting	No	Yes
AI CRM		
AI Sales Assistant	Yes	Yes
Customer and company profiles	Yes	Yes
Visual sales pipelines	Yes	Yes
Lead capture with web forms	Yes	Yes
Custom objects	Yes	Yes
Shared sales timeline	Yes	Yes
Tasks	Yes	Yes
Meeting and appointment scheduling	Yes	Yes
Chat with your CRM	Yes	Yes
Automatic CRM updates from meetings and activities	Yes	Yes

Feature	Front Desk $321/mo	Front Desk Plus $465.98/mo
Meeting recording, transcription, and summaries	Yes	Yes
Conversation intelligence	Yes	Yes
Sales coaching	Yes	Yes
Pain points and opportunities	Yes	Yes
Sales methodology scoring	Yes	Yes
AI Credits for meeting recording	Yes	Yes
AI Credit limits from early 2027	Yes	Yes
Pre-paid AI Credit packs for recording	Yes	Yes

ONLINE PRESENCE

Accurate listings and keyword tracking on Google and Maps.

Syncing to Google, Facebook, Apple, Bing, Instagram, and X PLUS

Manage your business information in one place and keep it in sync on Google, Facebook, Apple, Bing, Instagram, and X.

Keyword Tracking for 15 keywords PLUS

See where you show up for 15 chosen keywords in Google search results and on Google Maps.

Local SEO Grid PLUS

A map grid shows how you rank from different spots around your area, so you can see which neighborhoods need work.

Weekly Keyword Refresh PLUS

Your keyword positions are checked again every week, so you spot changes quickly and react sooner.

AI-powered business descriptions and keyword suggestions PLUS

AI writes your business descriptions and suggests keywords worth tracking, so you know what customers are searching for.

Your details on 40+ listing sites

Your business information is pushed to more than 40 sites people use to find businesses, including Apple Maps, Bing, Yelp, Siri, Alexa, Nextdoor, TomTom, and OpenAI.

Updates in 15 minutes to an hour

Change your hours or phone number once and the update shows up across the network, usually within 15 minutes to an hour.

Protected from outside changes

Your listings are locked to the information you approved, so third parties cannot quietly change your details.

Missing and inaccurate listing report

See a list of listings that were missing or wrong and proof that they were fixed.

Everything customers look for

Covers your name, address, phone, website, hours, holiday hours, services, payment methods, brands, and photos.

CHAT, TEXT & VOICE

Every message, text, and call answered 24/7.

AI Web Chat

An AI assistant lives on your website and answers visitors the moment they arrive. It works in your company's voice, uses the information you approve, and keeps answering after your office closes.

Appointment Booking & Lead Capture via Chat

When a visitor is ready to move, the chat books them into your calendar or records their details as a lead. The request reaches you right away instead of sitting in a form inbox.

AI WhatsApp Messaging

Customers who prefer WhatsApp get the same instant answers there. The assistant replies, handles common questions, and hands the conversation to you when a person should step in.

Respond to inbound Facebook Business messages with AI

Messages sent to your Facebook page are answered automatically, day and night. Nothing waits unread over a weekend, and every conversation is saved so you can pick it up later.

Respond to inbound Instagram Business messages with AI

Direct messages on your Instagram business account are handled the same way, so people who reach out through your posts get a real answer right away.

Respond to emails with AI

Incoming emails are read and answered for you. Common questions get a reply on the spot, and anything unusual comes to you with the full thread attached.

Custom Capability Editor

You decide what the assistant can do. Set the questions it asks, the answers it gives, the actions it can take, and the moments it must hand off to a person. Changes apply without a rebuild.

AI SMS Messaging with Local Number (US and Canada)

You get a local US or Canada number for texting. Customers message it the way they would message a colleague, and the assistant replies, qualifies them, and routes the conversation to the right person.

Missed Call Text-Back

When a call goes unanswered, the caller immediately gets a text asking what they need and offering the next step. A missed call turns into a conversation instead of a lost customer.

AI Responses to SMS Campaigns

When someone replies to one of your text campaigns, the assistant handles the answer. It can book, qualify, or pass the reply along, so a campaign never ends with a message nobody read.

Answer Phone Calls with AI Voice Capabilities PLUS

The AI picks up your phone calls and speaks with callers naturally. It answers questions, handles requests, and covers the calls that used to go to voicemail.

Appointment Booking & Lead Capture via Phone Calls PLUS

Callers can book an appointment or leave their details during the call. The booking lands in your calendar and the lead lands in your records without anyone taking notes.

Customizable AI Voice PLUS

Choose how the assistant sounds so it fits your business. Set the tone, the greeting, and the information it shares before it ever answers a call.

AI Credits included for phone calls PLUS

Every month includes AI Credits that cover roughly 300 minutes of phone calls, with up to 10 minutes per call.

AI Credit limits from January 2027 PLUS

AI Credit limits apply to voice usage starting January 2027. Your included monthly credits are part of that system, so you always know how many minutes are available.

Pre-paid AI Credit packs PLUS

If your calls regularly run past the included minutes, you can unlock extra AI Voice minutes with pre-paid AI Credit packs, so you pay only for the minutes you need.

REVIEWS

Reply to reviews, show them off, and learn from them.

Manage and respond to Google and Facebook reviews directly

See every new Google and Facebook review in one place and reply from there, without opening each platform separately.

Display reviews on your website with a customizable widget

Show your real customer reviews on your own site in a widget you can style to match your brand.

Sentiment analysis on customer feedback

AI reads your reviews and sorts the feedback into what customers praise and what they complain about, so patterns show up faster than reading them one at a time.

Monitor your Google Business Profile and Facebook listings

Keeps an eye on your Google Business Profile and Facebook listing so you notice new reviews and anything that needs attention.

Daily Digest emails and Executive Reports

A daily digest lands in your inbox, and executive reports summarize performance over time so you can see how things are trending.

AI-assisted review response (with manual posting)

The AI writes a reply for a new review, and you approve and post it yourself. Nothing goes out without your say-so.

Create and manage review response templates

Save the replies you use most as templates so your answers stay consistent and fast.

Monitor up to 3 competitors

Track up to three competitors and see how your reviews and ratings compare with theirs.

Monitor online citations and social mentions

Watches where your business name appears online, including listings and social mentions, so you can step in when it comes up.

Track review edits

See when a customer changes or removes their review, so your review history stays accurate.

Automatically respond to Google and Facebook reviews with AI Reputation Specialist PLUS

The AI Reputation Specialist replies to new Google and Facebook reviews on its own, in your voice, so responses go out the same day.

Chat with your review and NPS data PLUS

Ask questions in plain English about your reviews and NPS results and get answers from your own data, instead of digging through reports.

Send Net Promoter Score (NPS) surveys PLUS

Ask customers how likely they are to recommend you, and track that score over time.

Automatic review requests through external review sites PLUS

Review requests go out automatically through connected review sites, so happy customers are asked at the right moment.

Send review requests via email PLUS

Ask for a review by email with a direct link, timed to the customer's visit.

Send review requests via SMS PLUS

Ask for a review by text, the channel most customers actually read.

Templates for email and SMS review requests PLUS

Write the request once, save it as a template, and reuse it for every email and text request.

Unlimited CRM contacts PLUS

Store as many customer contacts in your CRM as you need, with no limit on the list.

SOCIAL AI

Plan, write, and publish posts and blogs.

Create, draft, schedule, and publish social posts

Write posts yourself, save drafts, and schedule them to go out when you want, all from one calendar.

Publish to Google Business Profile and Facebook

Your posts go out to your Google Business Profile and Facebook page without logging into each one.

Upload your own images and videos

Use your own photos and videos in any post, so your feed shows your real work and your real team.

Stock photography for every post

When you do not have a photo ready, pick a stock image right inside the post editor.

AI-assisted social posts and blog articles

AI drafts social posts and blog articles for you to review, so you start from a solid first version instead of a blank page.

Instagram, LinkedIn, X, TikTok, YouTube, and Custom Feed

Reach people on Instagram, LinkedIn, X, TikTok, YouTube, and a custom feed, alongside Google and Facebook.

Create and publish SEO blogs to WordPress

Write blog articles built to be found in search and publish them straight to your WordPress site.

On-brand AI images

Generate images that match each post or blog and fit your brand colors and style.

Reply to comments across Facebook, Instagram, and X

Answer comments from Facebook, Instagram, and X in one place, so no question sits unanswered on a post.

Auto-generated social calendars PLUS

The AI plans a full social calendar around your business goals, so you are not deciding what to post every week.

Auto-generated blog calendars PLUS

Blog topics are planned ahead and tied to your goals, so your site keeps getting fresh articles on a steady schedule.

Publish blogs to WordPress automatically PLUS

Finished blog articles are published to your WordPress site on schedule, with no copying and pasting.

Create and refine content by chatting PLUS

Ask for changes in plain words, like shorter, friendlier, or more about pricing, and the content is updated for you.

Ask the AI Social Media Manager about performance PLUS

Ask how your posts are doing and get a clear answer with the next steps to take, without reading charts.

EMAIL & TEXT CAMPAIGNS

Follow-up messages that go out on schedule.

Email and text writer with AI

AI drafts email and text messages for any occasion or audience, in the same voice as your website and social posts.

Templates

Start from a ready-made template or build your own so every message matches your brand.

Drag-and-drop email builder

Build good-looking emails by dragging in text, images, and buttons, with no design skills needed.

Multi-step campaigns

Set up a series of emails and texts that go out on a schedule, so follow-up happens without you remembering to send it.

Email and text in one place

Design, launch, and manage email and text campaigns from the same screen.

Engagement history for each contact

See every campaign each contact received and how they responded, so you know who is interested.

Campaign reports

Clear reports show opens, clicks, and conversions, so you know which messages are working.

ADVERTISING INTELLIGENCE

See which ads bring in customers.

All your ads in one dashboard

Google, Facebook, and Instagram ad results show up together, so you stop jumping between ad accounts.

Side-by-side campaign comparison

Compare campaigns next to each other to see which ones bring in customers and which ones only spend money.

Smart insights

Get plain explanations of which kinds of ads give your business the best results.

ROI calculator

Uses your conversions and ad spend to show what each ad dollar brings back.

Advanced Reporting PLUS

Deeper ad reports than the standard dashboard, for owners who want a closer look at where their ad budget goes and what it returns.

AI CRM

Deals, contacts, and meeting notes in one place.

AI Sales Assistant

Updates your CRM for you and lets you ask questions about your customers and deals in plain words.

Customer and company profiles

Keep every customer and company in one profile with their contact details, history, and notes.

Visual sales pipelines

See every open deal on a board by stage, so you know what is close to closing and what has stalled.

Lead capture with web forms

Forms on your website send new leads straight into your CRM, ready for follow-up.

Custom objects

Track the details that matter in your industry, like vehicles, properties, or projects, not just names and emails.

Shared sales timeline

Every call, email, meeting, and note appears on one timeline, so anyone can pick up where the last person left off.

Tasks

Create tasks, assign them to a team member, and track them until they are done.

Meeting and appointment scheduling

Book meetings and appointments from the CRM, linked to the right customer.

Chat with your CRM

Ask questions like which deals need follow-up this week and get an instant answer.

Automatic CRM updates from meetings and activities

After a meeting or activity, the CRM fills in the details itself, so you skip the data entry.

Meeting recording, transcription, and summaries

Meetings are recorded, written out, and summarized, so you can review what was said without taking notes.

Conversation intelligence

Each meeting is broken down into its main topics and action items, so next steps are clear.

Sales coaching

Get coaching tips, meeting sentiment, and a score for each conversation to see how it went.

Pain points and opportunities

The AI picks out the problems customers mention and the openings to help them, straight from your conversations.

Sales methodology scoring

Conversations are scored against proven sales methods, so you can see where a pitch can get stronger.

AI Credits for meeting recording

Every month includes AI Credits that cover roughly 750 minutes of meeting recording.

AI Credit limits from early 2027

AI Credit limits on meeting recording apply starting early 2027. Your included monthly credits are part of that system.

Pre-paid AI Credit packs for recording

If you record more than the included minutes, unlock extra meeting recording minutes with pre-paid AI Credit packs.